

Biz-Insider



NEWSLETTER

NOVEMBER, 2012

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INSIDER INTRODUCTION

Welcome to our last newsletter for 2012! The newsletter has our latest tips and tricks on business intelligence and cloud IT. Enjoy!

Working with clients this year has been both a delight and a challenge. We hope we have met your expectations and requirements. As always we look forward to working with you next year.

As we move into 2013 we wish you and your Team a very happy Xmas and a prosperous new year

Thank you for your support.



Teresa Hooper
Partner

OUR PARTNERS

Chris Ball / Peter Camenzuli / Jason Evans / Warwick Face / Nigel Fischer / Brett Headrick / Nigel Batters
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CLOUD GROWTH

The use of Cloud computing and Software as a Service (SaaS) represents a huge growth area in the IT industry. The demand for and implementation of virtualization technologies within organizations during the last few years has revealed significant savings and reduced risk for many businesses and IT teams. Utilizing the cloud is the next logical step beyond internal virtualization.



Improvements in network bandwidth, and cultural demand from users to be able to take their services and content with them wherever they go, are making organizations reconsider how they deliver IT services to their users.

Many QlikView customers are now looking to the cloud deployment and/or SaaS licensing to provide Business Discovery to their users.

[Read the Full Story here](#)

TISSUE THERAPIES FINDS THE PERFECT BOND WITH JR.BIZLINK



ASX listed, Tissue Therapies, a biomedical technology company, identified that their unique wound care solution, designed for improving the outcome of hard to heal wounds, had massive international market potential.

The company pioneered an innovative scientific invention and needed to move quickly into a manufacturing and sales performance stage, effectively commercialising the product.

Tissue Therapies contacted JR.bizlink following a referral from a trusted business colleague and thereafter JR partner Teresa Hooper became heavily involved in helping Tissue Therapies with their business systems mission.

[Read the full story here](#)

QUOTABLES

In the middle of every difficulty.... comes opportunity.

-Albert Einstein



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JOIN US FOR THE 'ADOPTING SOCIAL MEDIA FOR BUSINESS' WEBINAR

November 28th at 4pm (Qld time) 30 min presentation followed by 10 mins Q&A.

Perplexed by social media and whether it is relevant for your business? Tune in to this webinar! We'll outline the pitfalls and benefits and give you some free and easy tools to help you get started.

So many questions, Paul French, Marketing Consultant for JR.bizlink will answer them all, including how 'embracing social media' could positively transform your business forever?

During the webinar we will share:

Title: **Adopting Social Media for Business**

- The Social Sea
- The 4 Big Rivers
- Why you Should Go Fishing
- What Bait you shouldn't use
- What Bait you should use
- One I Caught Earlier
- How to Manage the Trip
- Bigger Game Fishing.



Time to get socially adept!

QLIKVIEW 20/20

QlikView, the leader in business discovery, user-driven Business Intelligence (BI), today announced over 2,500 financial services institutions use the QlikView Business Discovery platform, including 20 of the top 20 financial institutions based in North America and Europe.

With a deep and thorough understanding of the challenges and opportunities facing organizations, QlikView is providing a new way for business users to view, interact, and interpret a multitude of data from disparate sources.



QlikView can be applied to practically any business type, as an indication of its depth of capability QlikView has published a "Top 10 Business Discovery Solutions for Financial Services" whitepaper which helps highlight some of the most common areas that QlikView is deployed:

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- Risk Management and Regulatory Compliance
- Expense Management
- Customer Analysis and Targeting
- Asset Management and Investment Analysis
- Client Servicing
- Financial Management
- Sales and Revenue Analysis
- Transaction Monitoring
- IT Management



Read more [here](#)

[Contact Teresa](#) to find out more QlikView

SOCIAL MEDIA

Take a look at JR.bizlink's social media activity and sign up for alerts:



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